Next Tech Girls
Bridging the technology gender gap one work experience at a time

“If you exclude 50% of the talent pool, it’s no wonder you find yourself in a war for talent”

Theresa J. Whitmarsh
Executive Director
Washington State Investment Board

Nexttechgirls.com
#inspiretechgirls
#achievingchangetogether
What is Next Tech Girls?

Next Tech Girls (NTG) has been created by Empiric with the aim of strategically increasing the number of women in the industry by securing meaningful technology work experience for girls, inspiring them into future digital careers.

Our promise is to place 5,000 girls into technology work placements by 2020

The NTG network is expanding across the UK as we work with more education bodies and businesses in both the public and private sector.

The current skills crisis

- 17% of the people working in the technology industry are women
- Only one in six school leavers pursuing a degree in computer science in 2016 was female
- There is a 12% decrease in the number of girls taking either ICT or computer science at GCSE
- A third of UK females interested in STEM careers are put off before leaving secondary school

Next Tech Girls is helping to create the next generation of female tech professionals
Next Tech Girls successes

Placements

“The students responded well to the tasks we gave them and some of their work is now being used by our teams. They found the placement beneficial and made a positive impact in a short period of time.”

Alex Long, Jefferies International

Firms

“We had two placements at Hopster and they both enjoyed their experience greatly and feel they learned a lot. One of the students has since been accepted into Ada College 6th form.”

Cris Baptiste, Saint Gabriel College

Partnership schools

“Thank you for finding me the amazing work experience at the Microsoft Accelerator. It was an amazing opportunity [and I] learnt fantastic new things that I will definitely use at university and in my professional career.”

Next Tech Girl placement, Barnet and Southgate College

Inspiring others through your achievements

Wall of Inspiration

NTG’s Wall of Inspiration profiles inspirational women who have achieved success in their careers and who act as positive role models to girls looking to pursue a career in the technology sector. There is no barrier to what you can achieve and the accomplishments on the Wall of Inspiration demonstrates this.
How NTG is influencing the talent pipeline

Level of interest in tech subjects

<table>
<thead>
<tr>
<th>Year 8</th>
<th>Year 9</th>
<th>Year 10</th>
<th>Year 11 GCSE</th>
<th>Year 12</th>
<th>Further education &amp; career</th>
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<tbody>
<tr>
<td>Next Tech Girls Female</td>
<td>Male</td>
<td></td>
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How NTG is creating tomorrow’s talent

Empiric identified work experience as an underutilised platform that is proving effective at informing and inspiring girls about a future in tech, whilst also raising corporate gender awareness in a practical way.

NTG delivers a free CSR initiative to departments, facilitating and providing meaningful work experience placements across industry sectors.

The positive feedback from both businesses and work experience girls has been amazing. Just imagine thousands of girls being inspired through positive experience to become future women in tech, increasing the overall talent pipeline, whilst addressing the gender imbalance.

Utilising Empiric’s experience of successfully placing tech talent, NTG offers you the opportunity to engage with the future talent pool.

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Just some of the businesses already committed to Next Tech Girls

Next Tech Girls supports the UK Government’s Apprenticeship scheme

The NTG initiative introduces your business to your future talent. By connecting with engaged females at the beginning of their career, you will already have created a valuable connection with them should they choose to enter the apprenticeship or graduate schemes.

“...The favourite thing about my work experience was seeing the outcome of the project we had completed - it was an incredibly proud moment”

Next Tech Girl placement
Heartlands High School
Work experience at Expedia

“I learned how to use Java, Ruby, and how to create our own website which was thrilling”

Next Tech Girl placement,
All Saints Catholic School, Technology College
Work experience at 8th Light
Empiric is a multi-award winning recruitment business and one of the fastest growing agencies within the technology sector. Through its five specialist areas of expertise, Empiric is the go to agency for candidates and clients to match highly skilled professionals with specific employer requirements.

Our areas of expertise

- Cyber Security
- Development, Implementation & Testing
- Data
- Strategy & Architecture
- Project, Change and Transformation

Companies we have worked with

We deliver diversity

We are committed to changing the gender and diversity imbalance within the technology sector.

In addition to NTG, we proactively engage skilled professionals from minority groups which in turn can help you meet your own diversity commitments. Our active investment within the tech community enables us to connect with specific talent pools and deliver diverse candidate shortlists that support your diversity and inclusion goals.

We champion gender and minority group talent within the tech sector including BAME, LGBT (where we are a Stonewall Diversity Champion) and we host specific gender and diversity events.

Recruitment solution

If you are looking for an experienced tech professional or planning to expand your team please contact us and we can support you in achieving your goal.

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